

South County San Diego Economic Profile and Outlook

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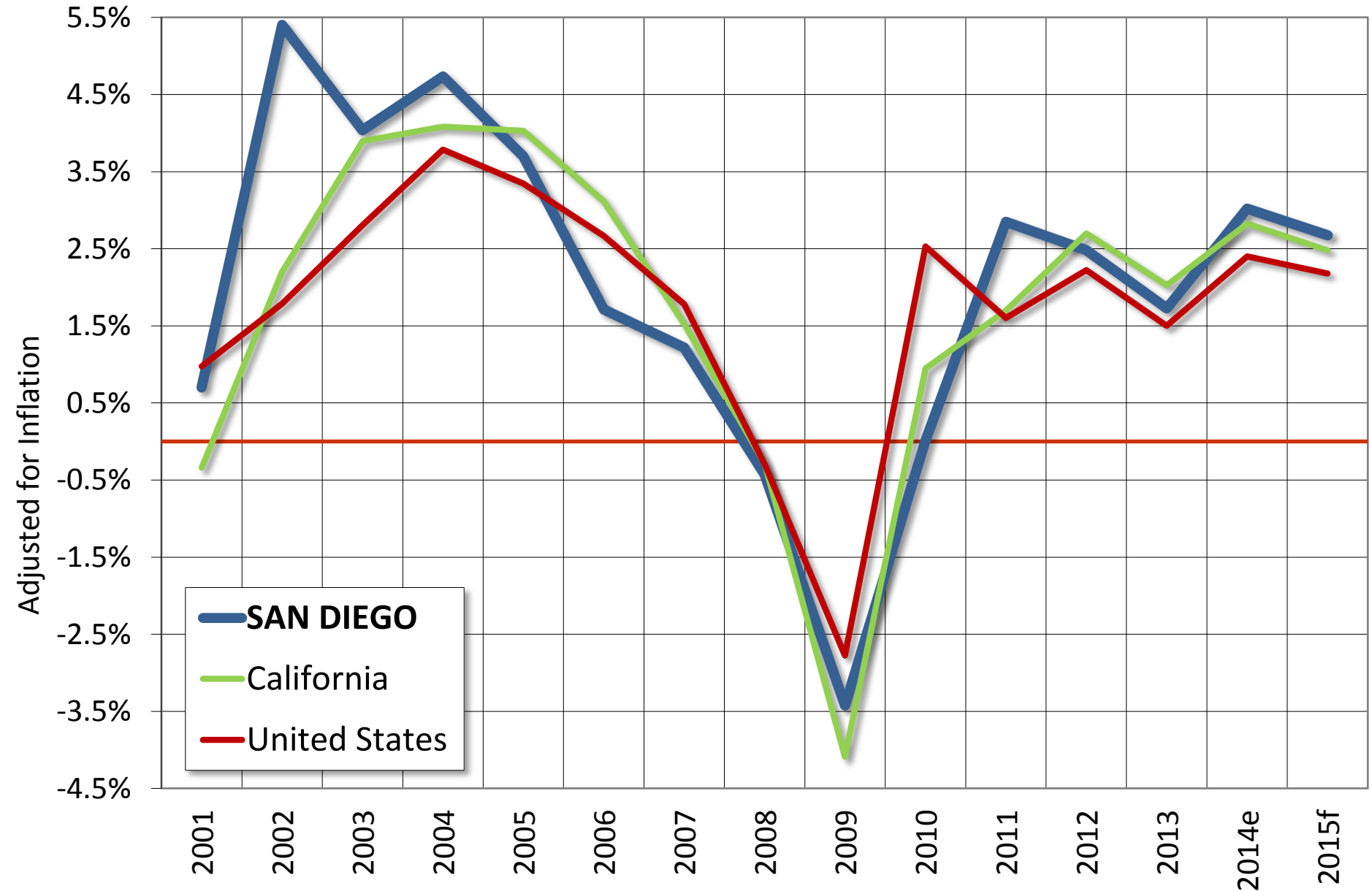


SCEDC
South County Economic
Development Council

NATIONAL UNIVERSITY SYSTEM
INSTITUTE FOR POLICY RESEARCH

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Comparison of Annual Change in GDP



Source: U.S. Bureau of Economic Analysis; National University System Institute for Policy Research.

South County Economic Performance Compared to Overall San Diego County

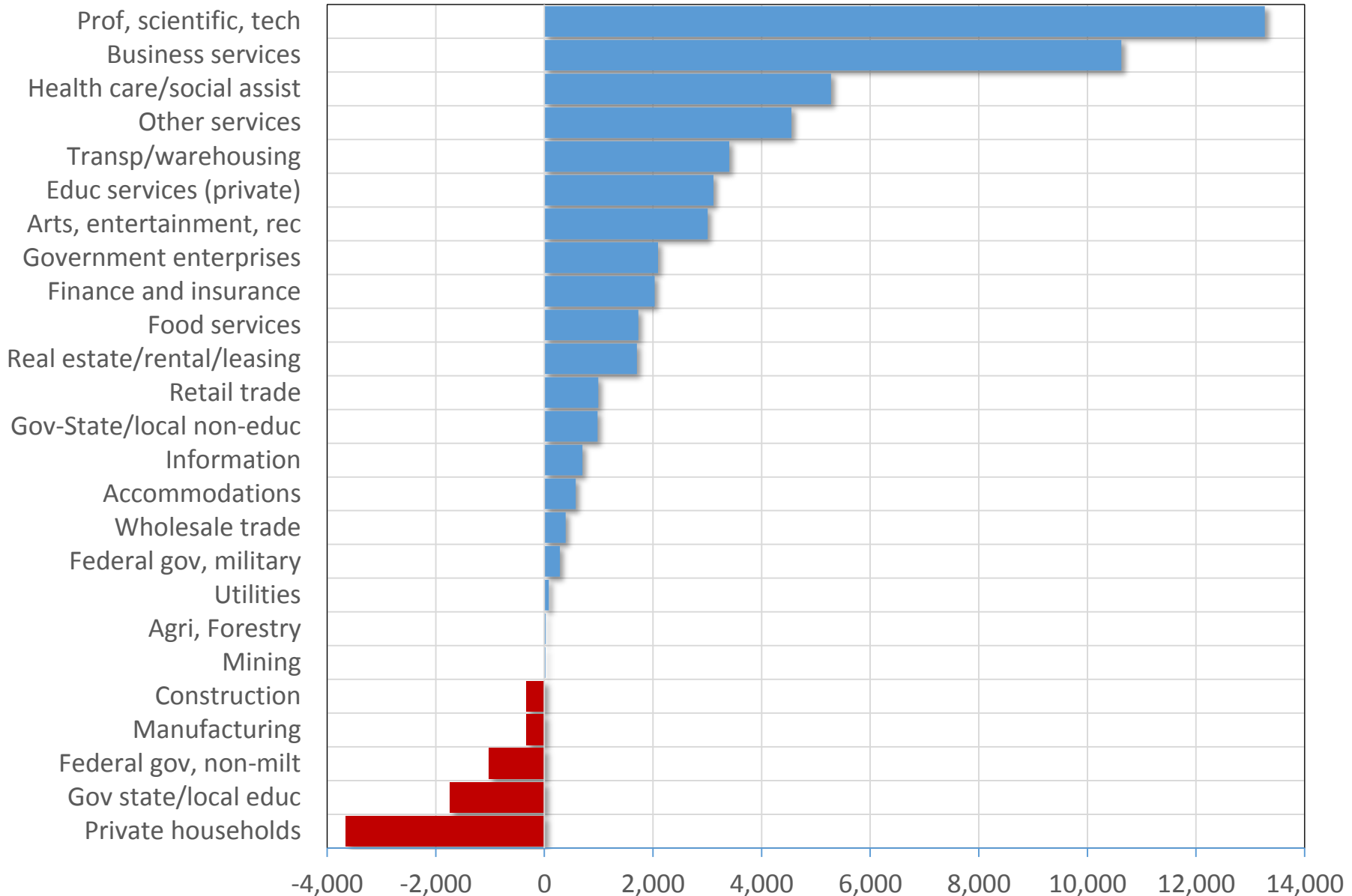
	South County	Percent County	San Diego County
Gross Regional Product:	\$20.1 billion	10.2%	\$197.9 billion
Total Personal Income:	\$24.7 billion	15.3%	\$161.4 billion
Total Employment:	211,392	10.9%	1,937,002
Population:	490,788	15.3%	3,211,252
Households:	149,256	13.1%	1,137,800
Land Area (Square Miles):	150	3.6%	4,204
Number of Industries:	306		450
Shannon-Weaver Diversity Index:	0.709		0.731

Source: U.S. Department of Commerce, Bureau of Economic Analysis;
IMPLAN Group; National University System Institute for Policy Research.

South County Economic Performance Compared to Overall San Diego County

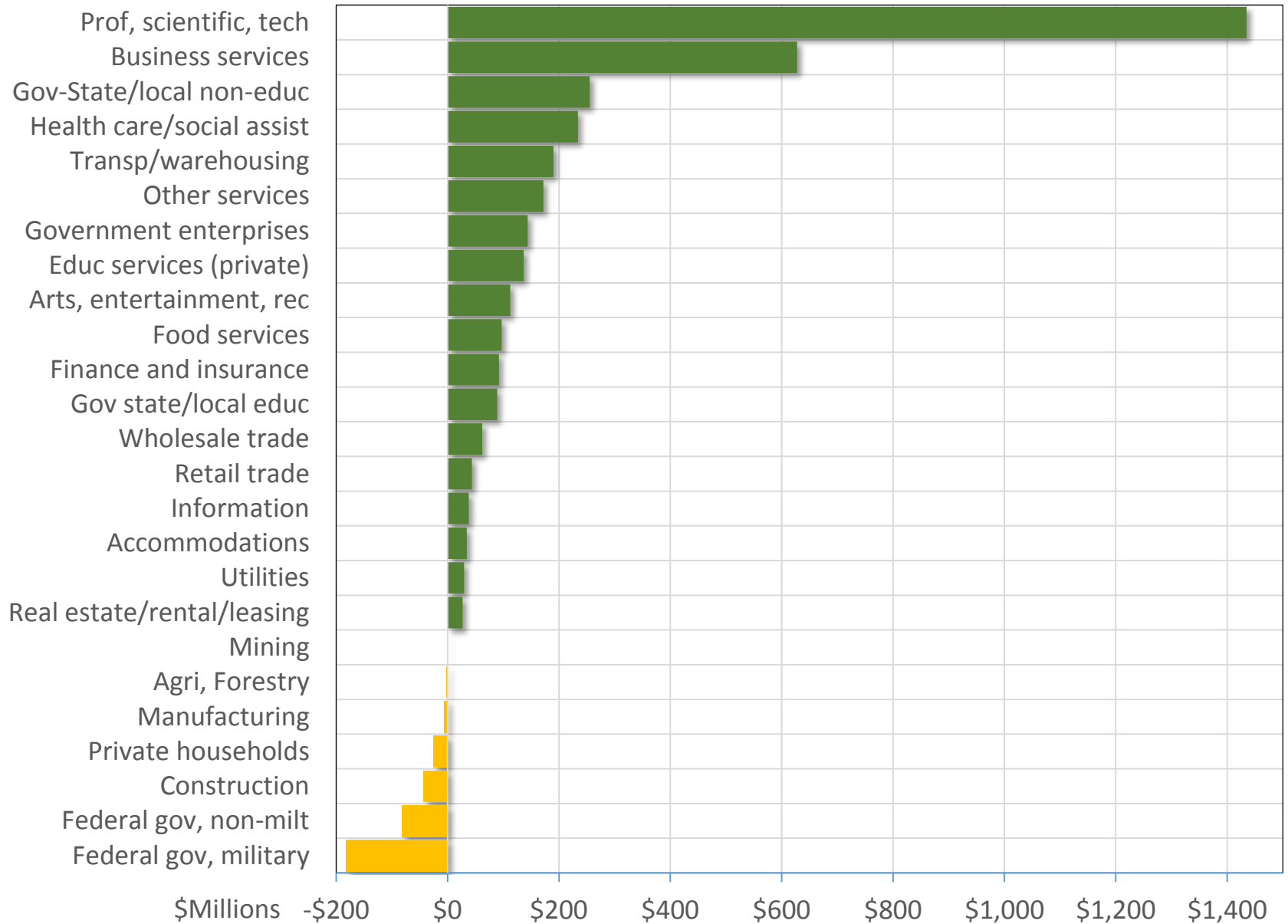
Gross Domestic Product	South County	Percent of County	San Diego County
2010	\$14.6 billion	8.4%	\$175.2 billion
2013	\$20.1 billion	10.2%	\$197.9 billion
2010-13 percent change	37.6%		12.9%
inflation adjusted	30.7%		7.2%
annual inflation adjusted change	9.3%		2.4%
Shannon-Weaver Diversity Index:			
2010	0.667		0.714
2013	0.709		0.731

South County San Diego Employment Changes: 2010-13



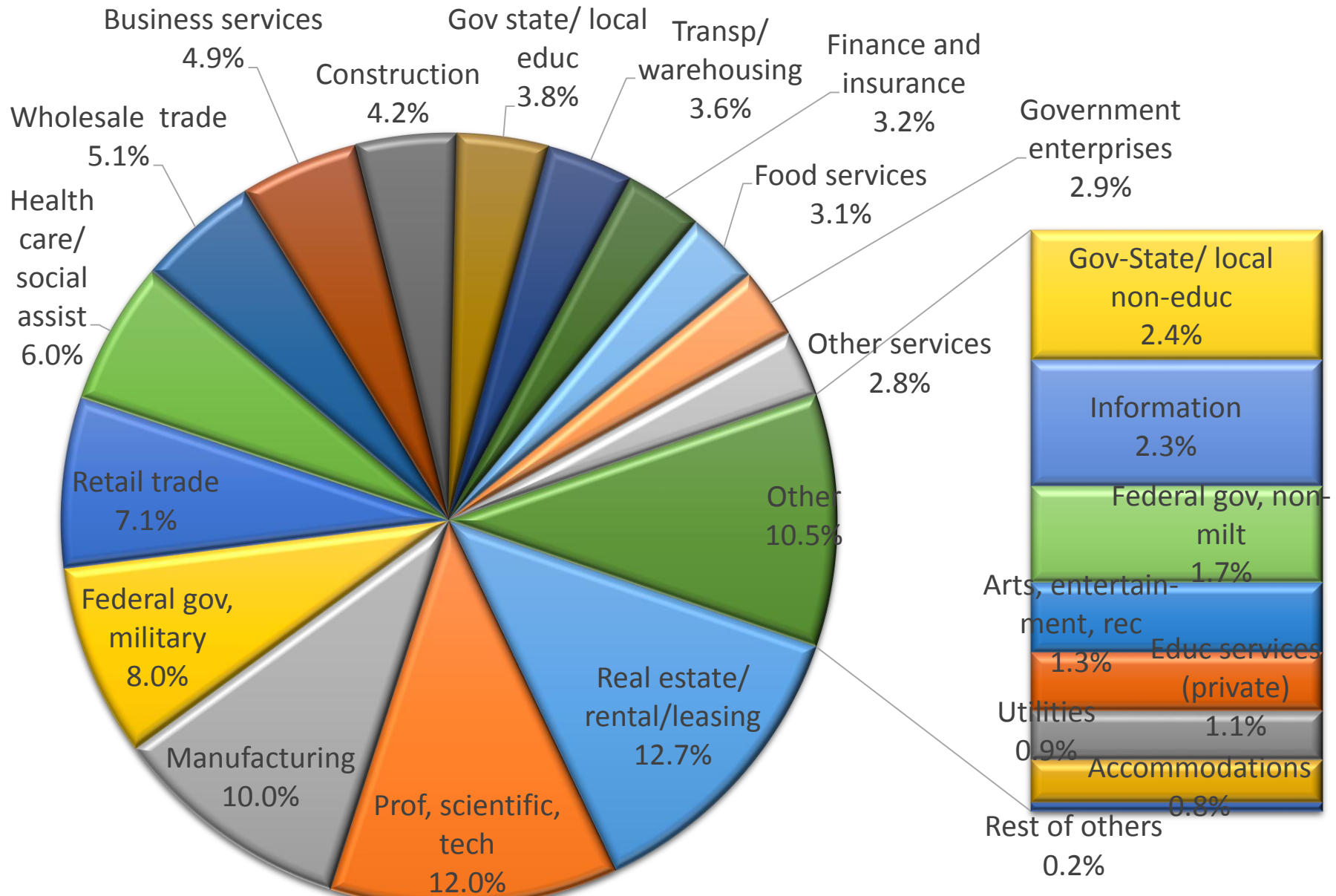
Source: U.S. Department of Commerce, Bureau of Economic Analysis; IMPLAN Group;
National University System Institute for Policy Research.

South County San Diego Income Changes: 2010-13



Source: U.S. Department of Commerce, Bureau of Economic Analysis; IMPLAN Group;
National University System Institute for Policy Research.

South County San Diego Sales (Output): 2013



South County Economic Changes

Industry Description	Employment				Income (\$millions)				Output (\$millions)			
	2010	2013	Change	Percent	2010	2013	Change	Percent	2010	2013	Change	Percent
SOUTH COUNTY TOTAL	163,646	211,392	47,747	29.2%	\$9,101.2	\$12,579.6	\$3,478.4	38.2%	\$21,428.6	\$30,473.0	\$9,044.4	42.2%
Agriculture, Forestry	115	139	24	21.0%	8.6	6.3	-2.2	-25.8%	18.3	12.1	-6.2	-33.8%
Mining	65	85	20	30.8%	3.2	2.8	-0.4	-11.7%	8.3	19.1	10.8	129.5%
Utilities	152	235	83	54.4%	21.5	51.0	29.5	137.0%	119.4	269.4	150.0	125.7%
Construction	7,117	6,784	-333	-4.7%	494.6	452.1	-42.5	-8.6%	1,171.9	1,283.9	112.0	9.6%
Manufacturing	11,253	10,916	-337	-3.0%	886.6	880.7	-6.0	-0.7%	3,142.2	3,054.8	-87.3	-2.8%
Aerospace	2,820	3,075	255	9.0%	313.3	355.9	42.6	13.6%	905.7	903.0	-2.6	-0.3%
Shipbuilding	824	724	-100	-12.2%	66.5	56.6	-9.9	-14.8%	191.6	173.4	-18.2	-9.5%
Retail/Wholesale trade	30,953	32,339	1,386	4.5%	1,323.1	1,429.0	105.8	8.0%	2,903.9	3,714.1	810.2	27.9%
Wholesale trade	6,004	6,397	393	6.6%	462.0	524.1	62.0	13.4%	1,051.0	1,542.5	491.5	46.8%
Retail trade	24,950	25,942	992	4.0%	861.1	904.9	43.8	5.1%	1,852.9	2,171.6	318.7	17.2%
Transportation and warehousing	5,689	9,095	3,406	59.9%	294.7	484.8	190.1	64.5%	576.0	1,101.8	525.8	91.3%
Information	757	1,457	700	92.4%	40.5	78.5	38.0	93.8%	258.6	696.8	438.2	169.5%
Finance and insurance	4,660	6,689	2,030	43.6%	283.4	375.8	92.4	32.6%	1,024.6	985.2	-39.4	-3.8%
Real estate and rental and leasing	7,182	8,885	1,703	23.7%	203.8	230.6	26.8	13.2%	3,326.7	3,857.8	531.1	16.0%
Professional, scientific, technical services	6,051	19,315	13,265	219.2%	444.0	1,878.8	1,434.8	323.1%	725.6	3,663.9	2,938.3	405.0%
Business services	5,395	16,019	10,624	196.9%	210.4	838.4	628.0	298.5%	379.2	1,500.0	1,120.8	295.5%
Educational services	1,465	4,578	3,114	212.6%	53.3	190.0	136.6	256.1%	89.3	321.2	231.9	259.6%
Health care and social assistance	15,107	20,385	5,277	34.9%	897.0	1,131.1	234.0	26.1%	1,526.0	1,828.2	302.2	19.8%
Arts, entertainment, recreation	2,284	5,289	3,005	131.6%	44.8	157.5	112.7	251.4%	151.6	388.5	236.8	156.2%
Accommodations	1,838	2,414	576	31.4%	61.5	95.8	34.3	55.7%	199.2	236.3	37.1	18.6%
Food services	13,741	15,471	1,730	12.6%	312.6	409.7	97.1	31.1%	839.5	935.5	95.9	11.4%
Other services	6,949	11,498	4,549	65.5%	299.4	471.6	172.2	57.5%	635.1	842.4	207.2	32.6%
Private households	4,356	693	-3,663	-84.1%	40.4	14.6	-25.7	-63.8%	40.4	14.6	-25.7	-63.8%
Government enterprises	1,688	3,780	2,093	124.0%	140.9	284.9	144.0	102.2%	344.4	883.6	539.2	156.6%
Government	36,829	35,325	-1,504	-4.1%	3,036.8	3,115.8	78.9	2.6%	3,948.5	4,863.7	915.3	23.2%
State & local non-education	5,511	6,489	978	17.7%	416.0	671.2	255.2	61.3%	481.7	721.6	239.9	49.8%
State & local education	16,162	14,417	-1,745	-10.8%	988.2	1,077.4	89.2	9.0%	1,141.4	1,160.6	19.2	1.7%
Federal, non-military	3,762	2,739	-1,023	-27.2%	439.3	356.8	-82.5	-18.8%	481.4	531.6	50.2	10.4%
Federal, military	11,395	11,681	286	2.5%	1,193.3	1,010.4	-183.0	-15.3%	1,843.9	2,449.9	606.0	32.9%

Source: U.S. Department of Commerce, Bureau of Economic Analysis; IMPLAN, Inc.; National University System Institute for Policy Research.