

# South/Central/East San Diego County Comprehensive Economic Development Strategy Committee

Friday, March 16<sup>th</sup>, 2018  
8:30am to 10:00am  
War Memorial Building  
3325 Zoo Drive  
San Diego, CA 92101  
(Between San Diego Zoo and Balboa Park)

## MINUTES

### List of Attendees:

	Name	Company
1	Tracey Rivera	Tracey Rivera Insurance Agency Inc
2	Doug Paul	The Paul Company, LLC
3	Jo Marie Diamond	ECEDC
4	Meredith Dibden-Brown	City of San Diego
5	Dana Quittner	Quittner Consulting
6	Aditya Satsangi	Nitai Partners
7	DeAna Verbeke	Alturair
8	Sarah Burns	SDWP
9	Cindy Gompper-Graves	South County EDC
10	Efrain Ibarra Jr	South County EDC

### 1. Welcome and Introductions

- Ibarra called meeting to order and welcomed CEDS Committee members at 8:30 am. Self-introductions commenced.

### 2. Approval of the Minutes for the meeting on February 23<sup>rd</sup>, 2018 (Vote)

- Doug Paul made the motion to approve both minutes from the meeting on February 23<sup>rd</sup>, 2018. Aditya Satsangi seconds the motion. Motion approved unanimously.

### **3. New member (Vote)**

- Cindy Gompper-Graves made the motion to add Brad Keiller, Owner of Nomad Donuts to the CEDS Committee. Doug Paul seconds the motion. Motion approved unanimously.

### **4. Plan for 2018 Accomplishments**

- Gompper-Graves said that we will not spend a year writing a report. She said that Meredith had a great idea for the committee to segment it and capture in the minutes every month. Then Ibarra will write it in the report. One example is the project that is completed now by Sudberry Properties on Main and Broadway and the Courtyard Marriott in El Cajon is finally opened. The County Board of Supervisors approved the 2<sup>nd</sup> phase of construction of the Air Center worth \$4.6 million.
- The committee discussed to monitor the California Opportunities and see how it will fit with CEDS Strategy. This may be part of the Change in Strategy in the report.
- The committee discussed the cross border challenge our region has in regards to the sewage contamination that is getting national attention.

### **5. Discuss Projects for EDA Funding Application**

- Gompper-Graves talked to Wil Marshall and said that Wil wants for us to work more on projects in our CEDS area. We need to queue projects and invite Wil to review our projects. One project that we know that is in the list is the Camp Lockett project. The committee members also shared a project the unions in San Diego are working on to develop a training center for construction trades.
- Gompper-Graves said that EDA wants to do tangible infrastructure projects such as roads and facilities. The EDA is looking into spending money in disasters that lead to creation of jobs. She said it's important to know what EDA's "flavor of the month" is, for example we received funding for Promise Zone at the City of San Diego. Gompper-Graves explained that when we are looking for projects, one important information to keep in mind is that we cannot use federal funds to match with federal grants, except for CDBG.
- Projects:
  - Planning and redevelopment – North Magnolia falls in smart growth program for the City of El Cajon. Most of the work is being funded with a grant by SANDAG with the support of CDC and the City of El Cajon.
  - 31 acres in Santee for employment center – County is selling.
  - Gompper-Graves said that we will have a project list as a working document attached to the agendas for every meeting.

### **6. New Committee Members Recruitment**

- City of San Diego: The City of San Diego will continue to work with other potential members to join our CEDS committee.
- East County EDC: Diamond said that Dan Johnson from SCS Engineering and Bryan Underwood are interested in joining, and Billie Jo Jannen has expressed her desire to resign. Diamond will get Jannen's resignation letter or email in writing.

- South County EDC: Bob Penner from HomeFed, Tracey Rivera from Tracey Rivera Insurance, Viry Martino from Turner Construction are interested in joining. Doug Paul said he will be working with Judy Hoyos from the Mesa Grande, a tribe in Ramona, to join our CEDS committee.

## **7. Other Business**

- Diamond talked about the federal tax bill on opportunity zones. She said that the governor can designate census tracts focus on property, and the difference with EDA is that it focuses on companies. The incentives are to help the investors. The investors are the property owners. Diamond will send presentation and Ibarra can forward it to the committee members. She said that we can look at the maps and we can look at what census tracts can be changed. Gompper-Graves recommended to have a workshop provided by the State that is working on this federal tax bill for opportunity zones to present it to the CEDS committee.
- The second workshop that was recommended by the committee to have is on employment centers by Raj Major from SANDAG. Diamond to take lead.
- The third event will be to invite Mr. Wil Marshall, EDA to meet with our CEDS committee and potential project developers to review projects that are candidates for EDA funding.

## **8. Adjourn**

- Meeting is adjourned at 9:40am