

**T**he **South and East San Diego County Comprehensive Economic Development Strategy (CEDS) Committee** is designed to bring together the public and private sectors, nonprofits and individuals in the creation of an economic road map to diversify and strengthen the regional economies. The CEDS region includes southern and eastern portions of San Diego County and the cities of Coronado, Imperial Beach, Chula Vista, National City, El Cajon, Lemon Grove, La Mesa, San Diego, and Santee. The Committee is responsible for developing and revising the CEDS and representing the main economic interests of the region.

Our members help create strategies that maximize the synergy and opportunities to maintain and improve the economy and quality of life in the region.

Collaborate with us in our efforts to strengthen the region's economy. We need your input to ensure every opportunity for growth in our region is pursued.

If you are a business, government, education, or community leader who recognizes the challenges that both South and East County face and would like to be a part of its future growth, we invite you to join the CEDS Committee today!

## The **Goals** of CEDS Committee are:

- Create a Comprehensive Economic Development Strategy (CEDS) designed to improve the prosperity of our businesses and residents.
- Collaboratively support, integrate, and expand business opportunities, entrepreneurship, workplace development, infrastructure, and quality of life in the CEDS area.
- Build a well-informed regional leadership base and expand existing industries.

## CEDS Committee **Activities** include:

- Communicating Comprehensive Economic Development Strategy needs to the community.
- Identifying business opportunities for the public and private sector to enhance the economy in our region.
- Holding workshops and annual meetings to gather and disseminate information related to economic development issues.

**"Entrepreneurs and their small enterprises are responsible for almost all the economic growth in the United States."**

-Ronald Reagan  
40th President  
United States of America



**“The success of these investments shows that when the right partners in regional economic ecosystems come together and increase their level of interaction good things happen for job creation, investment, and improved prosperity”**

*-Matt Erskine  
Deputy Assistant Secretary  
U.S Economic Development Administration*

**Our Region  
Our Development  
Our Economy**



# South and East San Diego County

## Comprehensive Economic Development Strategy Committee (CEDS)



**Be a CEDS Partner**  
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