

Comprehensive Economic Development Strategy Committee

South/Central/East San Diego County CEDS

Date: July 19, 2019
Time: 8:30 AM to 10:00AM

**War Memorial Building
3325 Zoo Drive
San Diego, CA 92101**

Minutes

| | Name | Company |
|----|---------------------|-------------------------------------|
| 1 | Rich Volker | Law Offices of Richard F Volker |
| 2 | Doug Paul | Rancho Vista Properties |
| 3 | Essence Sage Oyos | Mesa Grande Band of Mission Indians |
| 4 | Dana Quittner | Quittner Consulting |
| 5 | Jo Marie Diamond | East County EDC |
| 6 | Cheryl Mason | SANDAG |
| 7 | Marlene Best | City of Santee |
| 8 | Tracey Rivera | State Farm |
| 9 | Robert Chu | San Diego Workforce Partnership |
| 10 | Bryan Underwood | Responsible Real Estate |
| 11 | Rosa Elena Enriquez | The City of San Diego |
| 12 | Efrain Ibarra | SCEDC |

- 1) Welcome and Introductions
 - a) Efrain Ibarra called the meeting to order and self-introductions commenced.
- 2) Approval of Minutes of the last meeting held on June 21st, 2019
 - a) Rich Volker made the motion to approve the minutes. Doug Paul seconds motion. Motion approve unanimously.
- 3) 2019 Accomplishments by Goal Table for Annual Report
 - a) Ibarra thanked Dana Quittner for providing the Fact Sheet for State Route 67/Bradley Avenue Interchange.
 - b) Committee members continued to add and edit the projects in the table that have been or will be completed in the year 2019. Everyone agreed to add Opportunity Zones, and Rosa Elena Enriquez said she would get in touch with Catherine Rom at the City of San Diego to type up information about Opportunity Zones in the City of San Diego.
 - c) Mason noted she would type up information about Keep San Diego Moving to include it in the chapter for Change in Strategic Direction.
 - d) Everyone discussed about find a map or report that talks about the economic impact of our cross border trade and cross border business. Specifically about cross border movements of goods that go to different parts of the United States.

- e) Committee members would like to receive an update on the rail line going west to east.
 - f) Marlene Best said she would check on arts and entertainment in Santee, and Jo Marie Diamond would find information about the Hampton Inn in East County, as well as the Magnolia Center for performing arts. Diamond would find more information about land use regarding the action plan for climate change.
 - g) Each organization will check with their respective city managers to check on any projects that we might be missing for each section of each goal on the table of accomplishments.
- 4) Divide the Annual Accomplishments Report in sections
- a) Below is the section divided among the committee members:
 - i) Cover, Table of Contents, and Executive Summary – Ibarra and Diamond
 - ii) 1.0 Introduction – Ibarra and Diamond
 - iii) 2.0 Updated CEDS Committee Membership – Ibarra and Diamond
 - iv) 3.0 CEDS Projects – All committee members
 - v) 4.0 Changes in Strategic Direction – Diamond (Including paragraph on Resiliency)
 - vi) 5.0 2019 Accomplishments by Goal couple of paragraphs – Ibarra
 - vii) 6.0 Performance Measures – Mason
 - viii) Appendix A Development List – All committee members
 - ix) Appendix B PCI and Civilian Unemployment Rate by Census Tract – Mason
 - x) Appendix C Performance Measures – Mason
 - xi) Appendix D CEDS Map 2019 – Mason
 - xii) Appendix E – 2019 Accomplishments by Goal table – All committee members
 - b) Ibarra would email everyone the word document so everyone could edit and email the updated word document.
 - c) Ibarra presented a timeline to work on the report as follows:
 - i) July Meeting – Divide the sections among committee members
 - ii) August Meeting – Share progress and input from committee members
 - iii) September Meeting – Present a draft
 - iv) October Meeting – Review and approve draft with suggested changes
 - v) November Meeting – Present final draft and vote to turn in final draft by December 1st
 - vi) December Meeting – Celebrate and tour of Camp Lockett
 - (1) The committee members took this last suggestion positively. Doug Paul and Rich Volker would coordinate the tour and presentation with Jo Marie Diamond.
- 5) New Committee Members Recruitment
- a) City of San Diego Report
 - i) No report.
 - b) East County EDC report
 - i) No report.
 - c) South County EDC report
 - i) No report.
- 6) Other Business
- 7) Meeting adjourned at 10:00 AM. The next meeting it's scheduled for August 16th at 8:30 am at the War Memorial building.