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News Release

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South Bay Gets Festive with Holiday Attractions

From pictures with Santa, to skating by the sea, South Bay has it all

CHULA VISTA, CA— Those looking to get festive are encouraged to head to San Diego's South Bay this winter to enjoy beachside activities the whole family can enjoy.

Businesses throughout South Bay are spreading cheer all month long by offering fun, festive events to celebrate the upcoming holidays. Highlight activities include getting your picture taken with Santa at one (or all) of the various locations, Skating by the Sea at Hotel Del Coronado, sliding down Frosty's Snow Hill at Chula Vista Memorial Park, concerts and more! Pet-owners can even take their furry friends to visit Santa and snap a holiday photo at Westfield Plaza Bonita's Santa Paws event taking place Dec. 6, from 7-9 p.m.

For a complete list of holiday activities in South Bay, visit: www.SanDiegosSouthBay.com/events.

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Visit San Diego's South Bay is an initiative started by The South County Economic Development Council (South County EDC or SCEDC) to bring awareness to the beaches, bikes, birds and boards, and vast tourism opportunities located throughout south San Diego County. SCEDC is a non-profit organization formed in 1989 by a group of South San Diego County business and community leaders, to promote education and encourage economic development in the South San Diego County Region. Their member cities include Chula Vista, Coronado, Imperial Beach, National City, San Diego, San Diego County, and the Port of San Diego. They work with their partners in the northern portion of Baja California in the cities of Mexicali, Tijuana, Tecate, Rosarito and Ensenada.