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The Daily Transcript[®]

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2652 Fourth Avenue, 2nd Floor, San Diego, CA 92103 • (619) 232-3486 • Vol. 131, No. 158 • Since 1882 • \$3 • Tuesday, August 16, 2016

Samsung to give smart TVs to local schools

Daily Transcript Staff Report

Samsung International Inc. partnered with the South County Economic Development Council (EDC) to donate smart televisions to South County schools in need.

Under the five-year commitment, Samsung will deliver and install hundreds of TVs for the schools at no cost.

"We're so grateful that Samsung has partnered with us for this initiative," said South County EDC chair Clarissa Falcon. "Through this collaboration, classrooms will be able to

hook up the smart TVs to computers to use them as large screens for educational purposes."

To be considered for a donation, public elementary and middle schools in South County can apply through Sept. 9. South County EDC education committee members and Samsung leadership will review the applications before selecting recipients.

"This exciting partnership between business [and] education is a model for supporting the academic development of students and the preparation of the future workforce in South

County," said Norma Hernandez, vice chair of South County EDC and co-chair of its workforce and education committee.

The number of TVs given to a school will be based on the needs of each institution. In 2017, the program will be expanded to elementary and middle schools nationwide.

"Samsung strongly believes in children's innovative potential," said Kristina Kim, general counsel at Samsung International, Inc. "We believe providing students with the technological tools they need to help unleash that potential."