

South/Central/East San Diego County Comprehensive Economic Development Strategy Committee

Friday, June 15th, 2018
8:30am to 10:00am
War Memorial Building
3325 Zoo Drive
San Diego, CA 92101
(Between San Diego Zoo and Balboa Park)

MINUTES

List of Attendees:

	Name	Company
1	Tracey Rivera	Tracey Rivera Insurance Agency Inc.
2	Rich Volker	Law Offices of Richard F. Volker
3	Jo Marie Diamond	ECEDC
4	Meredith Dibden-Brown	City of San Diego
5	Rosa-Elena Enriquez	City of San Diego
6	Bryan Underwood	Responsible Real Estate
7	Bill Tunstall	SCEDC
8	Doug Paul	The Paul Company, LLC
9	Aditya Satsangi	Nymbblsoft
10	Dana Quittner	Quittner Consulting
11	Cindy Gompper-Graves	South County EDC
12	Efrain Ibarra Jr	South County EDC
Presenters:		
13	Glenna Barrett	Southern Border Broadband Consortium
14	Tim Kelley	Imperial Valley EDC

1. Welcome and Introductions

- Ibarra called the meeting to order and welcomed CEDS Committee members. Self-introductions commenced.

2. Approval of the Minutes of the last meeting of May 18th, 2018 (Need a Vote)

- Bill Tunstall made the motion to approve the minutes from the last meeting on May 18th, 2018. Doug Paul seconds the motion. Motion approved unanimously.

3. Committee Membership (Need a Vote)

- Dana Quittner made the motion to remove Eric Rimmele, SoCal Artisan Foods Inc. from the CEDS Committee. Tracey Rivera seconds the motion. Motion approved unanimously.
- Tracey Rivera made the motion to remove Jim Janney, O.A.P. Packaging from the CEDS Committee. Cindy Gompper-Graves seconds the motion. Motion approved unanimously.
- Jo Marie Diamond made the motion to remove Billie Jo Jannen from the CEDS Committee. Rich Volker seconds the motion. Motion approved unanimously.

4. Presentation: San Diego-Imperial Broadband Consortium, by Tim Kelley from Imperial Valley EDC and Glenna Barrett from Southern Border Broadband Consortium

- Tim Kelley thanked the South/Central/East San Diego County CEDS Committee for inviting him and Glenna Barrett to present this morning about broadband internet. He said that they are working in rural areas located in East County and San Diego. Tim said that 5 banks closed in Calexico due to the lack of broadband and safe internet. He also said that banks are moving to online banking and is very important to have broadband and high-speed internet that is reliable to perform more efficiently. Tim said that there are areas in San Diego County that do not have broadband internet, the internet service providers might say they do but in reality when they check using the CalSPEED app they don't. He said that they are working with tribes very slowly, because the tribes do not see the value or may not want anybody to dig their land. But he said that they can work with the tribes to explain about the different options that are offered to make it work. He gave an example about a project that consisted of a building that was constructed first and the broadband internet after. He said that the cost to install the broadband internet after construction was \$35,000. He said that they are promoting to do research and to add to the CEDS document, and then apply for funding. Tim explained that they are also partners with the internet service providers such as Spectrum and Frontier.
- Glenna Barrett talked about the brochure she handed out to the CEDS committee members on getting the border region online and the CalSPEED mobile broadband testing application. She said that they are connected with CPUC. She explained that the maps that show broadband internet availability are not accurate. Glenna said that service providers say that they are serving areas like National City when they are really not. When she looked up National City using the CalSPEED app, she saw that the speed is very low. By pulling a report from this app she will be able to get with the service provider to fix the issue. Glenna said that this initiative can be added in the CEDS document. The committee members said to add this initiative in the accomplishments 2018 report under 3.1.F of the table. Rich Volker

gave a quick overview of the Camp Lockett project. Glenna talked about the Dig Once Policy, and said that this policy could slow down a project, it could be a requirement by the State of California in the future, and the agencies that may work with this policy are CPUC, USDA, and CALTRANS. The committee members discussed on queuing up people in National City to look at CalSPEED. The committee members asked about CETF, and Tim explained what CETF does. Glenna will connect us with CPUC regarding a workshop that will be held in L.A. to talk about CETF funding. Glenna will also introduce us to Matt Rentena from a regional tribal group to invite the tribes to part of CEDS.

5. 2018 Accomplishments Table

- No projects at this time

6. Update on EDA Funding

- Gompper-Graves gave an update on the EDA funding and asked for Meredith Dibden Brown to talk about the match funding at the City of San Diego. Dibden Brown talked about the City of San Diego's match in funding for the California Coastal Conservancy. She said there is ongoing communication and EDA has been copied and informed, and she said that Wil Marshall and Frances are showing interest. Gompper-Graves talked about different types of funding opportunities regarding Miramar Road. She explained that the Miramar Road is related to the layoffs from Qualcomm and Tyson Foods. She said that SCEDC is standing down until the City of San Diego says they need us. She said that SCEDC is talking to Lydia Moreno, which is looking for a possibility of a funding match with CEDS. Gompper-Graves talked about La Jolla Indian Reservation that could be separate from our CEDS and they don't have a CEDS to direct themselves to. She explained that they might be reaching out to the North County CEDS, and she said that what we could do is to offer them to go through our CEDS and ask how much money they have to match, and wait to hear from them to see what they want to do. She said that \$100,000 from EDA has been set aside.
- Doug Paul said that Horton Plaza project might apply for EDA funding.

7. New Committee Members Recruitment

- City of San Diego: Rosa Elena Enriquez said there was no report at this time.
- East County EDC: Jo Marie Diamond said that they are continuing to follow up with SCS Engineers. Rich Volker said that they are still working with the tribes by inviting them to join our CEDS committee.
- South County EDC: Ibarra said that the CEDS committee members that have been removed are now replaced by the new members that have joined. Greg Khan, Tracey Rivera, and Viry Martino are from South County. Ibarra said that he reached out to Bob Penner as requested by Doug Paul in previous meetings, and have not received a response back. He asked if Doug Paul can follow up with him to invite him to join.

8. Other Business

- CA Opportunity Zones: The committee members discussed about the lack of response from different government agencies to give us direction and a contact that can come to do a presentation to our CEDS Committee. Committee members agreed to let our CEDS create

their own procedures and present it to the identified government agency. Jo Marie Diamond will take the lead in drafting a formal letter coming from our CEDS Committee and Dana Quittner will proof read.

- Tracey Rivera talked about the Irish students that come to our county on the J-1 visas, which allows them to do seasonal service jobs.
- Jo Marie Diamond talked about the no-risk loans offered by East County EDC's Co-Investment Structure to workers interested in upskilling to better wages and improved job mobility. She said an initial \$25K investment was provided by San Diego Foundation to the loan pool from the. She said that she would look where it fits in the 2018 Accomplishments table.
- Gompper-Graves asked to have the ADU Forum added to the 2018 Accomplishments table.
- Aditya Satsangi announced the changes on his company name. The company is no longer Nitai Partners. The new name is Nymbsoft. He also talked about the accomplishments he's had recently of traveling to different parts of the world. He said that President Donald Trump's representatives in his administration nominated him to be part of an innovation technology group. Gompper-Graves asked Aditya to email SCEDC a couple of sentences to add to their newsletter.

9. Adjourn

- Meeting is adjourned at 10:20am