

South County EDC
24th Annual Economic Summit



SAN DIEGO
REGIONAL
EDC

October 10, 2014

BETTER GROWTH STRATEGIES



Other

Business attraction

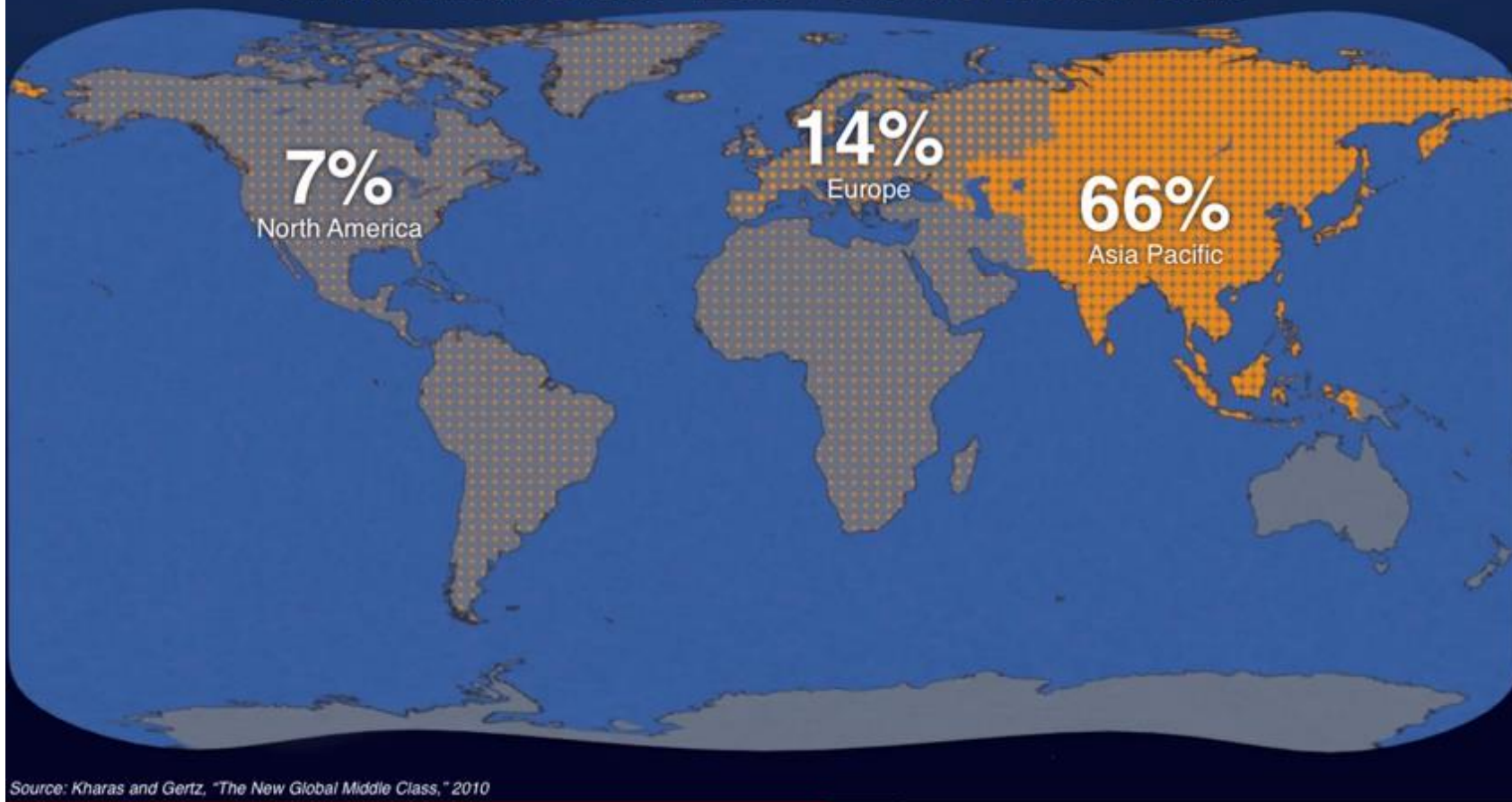


Workforce
Entrepreneurship
Innovation
Exports and trade
FDI (firms and capital)
Expansion & retention
Business attraction

GLOBAL COMPETITIVENESS



Global Middle Class - 2030 | Share of Global Totals



Source: Kharas and Gertz, "The New Global Middle Class," 2010

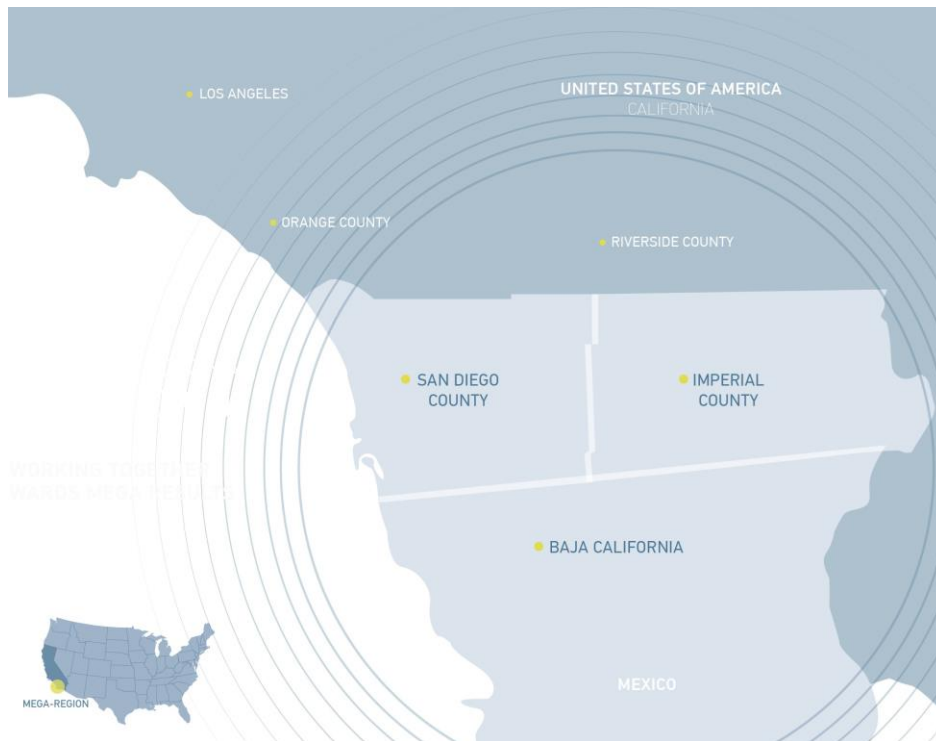
MILITARY



Washington
D.C. trip



BI-NATIONAL EFFORTS



Jobs Without Borders: Employment, Industry Concentrations, and Comparative Advantage in the CaliBaja Region





TALENT



SOUTH COUNTY ASSETS & OPPORTUNITIES



US/Mexico Border Crossings



Naval Base San Diego - Shipbuilding



Chula Vista Bayfront



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THANK YOU

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